

James Graham Prusa

简介

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BioSketch

James (吉姆) Graham Prusa 有着极其丰富和宽广的高尔夫职业管理经验.他在高尔夫方面的工作最早开始于1963年,他的父亲当时在俄亥俄州的克莱夫兰附近负责修建一个高尔夫球场,而吉姆就在那里给他父亲做工.其后吉姆服役于美国海军,相继在越战中驾驶电子侦察机和飓风侦察机. 这之后的1977年,他在加利福尼亚的圣.克鲁兹的Pasatiempo 高尔夫俱乐部,是高尔夫建筑和场地维护管理的负责人. 在这里吉姆开展实施了重要的”复兴”计划. 使Alister Mackenzie博士建造的这个著名的高尔夫球场得以再度辉煌. 在这次”复兴”运动中的最初阶段,作为一个富有经验的重型机械操作人员. 吉姆事实上参与了几乎全部的工程的设计和建筑工作.

James (Jim) Graham Prusa has had an extensive golf executive career. He began working in the golf industry as a laborer when his father built a golf course in 1963 near Cleveland, Ohio. After military service in the Vietnam War flying electronics warfare missions and typhoon reconnaissance for the US Navy, he became the Superintendent of Buildings & Grounds in 1977 at [Pasatiempo Golf Club](#) in Santa Cruz, California. At Pasatiempo Golf Club he developed and implemented a major plan to restore this famed Alistair Mackenzie course to its re-recognized glory. As a skilled heavy equipment operator, Prusa actually did most of the shaping and hands-on construction during the first phase of this restoration.

1982年,吉姆任职于全美高尔夫球场管理者协会(GCSAA)的全国教育培训总监,同时兼任高尔夫球场管理杂志(GCM)的技术编辑.在GCSAA他彻底重新修正了协会的认证和教育计划,建立了一个20年的战略性发展计划. 1983年,他再次得到晋升,同时兼任GCSAA的运营总监 (COO)的,负责协会的财务和公共/新闻关系.直至1987年,他加入了电子产品和计算机批发销售贸易组织---全美机械销售商协会(NOMDA),亦即现在位于密苏里州的堪萨斯的商业技术协会(BTA),担任经理-运营总监.

In 1982 the [Golf Course Superintendents Association of America](#) (GCSAA) retained him as their national Director of Education. While concurrently serving as the Technical Editor of GOLF COURSE MANAGEMENT (GCM) Magazine, he completely redirected the association's certification and education program by establishing a 20-year plan strategic plan. In 1983 he was promoted to a third concurrent position of Chief Operating Officer (COO) and held responsibilities for finance and public / press relations.

He remained with GCSAA until 1987 when he was engaged by the electronics and computer wholesale channel trade organization, the National Office Machine Dealers Association (NOMDA), now called the [Business Technology Association](#) (BTA), in Kansas City, Missouri as the Chief Employed Executive.

从1990年开始,吉姆任职于Ridgemark高尔夫和乡村俱乐部度假村,担任总经理和COO.在这段期间,他不但指导改进了两个高尔夫球场的质量状况,而且他还亲自对任职人员进行培训.直接负责安排管理度假村的餐饮和住宿,提高了经营获利.吉姆其后离开Ridgemark,担任潜水设备生产协会(DEMA)的运营总监(COO),在致力保持DEMA的固有品牌的同时,将协会发展转变成一个行业市场协会。从2000年开始,吉姆开始任教于位于得克萨斯州圣安东尼奥的Palo Alto学院,建立了新的学位教育计划。除了教授高尔夫管理课程,吉姆还同时教授饭店/餐厅运营,以及旅馆业计算机运用课程。

In the 1990's he served as the General Manager and COO of [Ridgemark Golf and Country Club Resort](#). During this period he not only directed the upgrading of the quality conditioning of two golf courses, but also directly managed food & beverage as well as lodging operations at the resort to improve profitability and personally conduct service training of staff. He was eventually recruited away from Ridgemark by a national management recruiter to be retained as the COO of the [Diving Equipment Manufacturing Association](#) (international scuba diving industry) where he converted the association into an industry-wide, marketing association while retaining its 'DEMA' branding – as the Diving Equipment Marketing Association. Since 2000, Prusa taught college and established a new degree program in Golf Course Management at [Palo Alto College](#) in San Antonio, Texas. In addition to Golf Course Management, he has also taught the subjects of Hotel / Restaurant Operations, and Computer Applications in the Hospitality Industry.

在教授工作的暑假从事咨询工作的期间,吉姆担任了KemperSports的农艺师总监,这个工作是负责PGA的巡回赛和旧金山各个城镇之间的联络,以监督Harding公园高尔夫球场为成功举办2005世界高尔夫锦标赛的准备工作。当年的美国运通赛的冠军是老虎伍兹。

While consulting during a summer break from teaching, he was engaged for three years by [KemperSports](#) as Director of Agronomy. This was a liaison position with the PGA Tour and the City & County of San Francisco to prepare the totally renovated Harding Park GC for the highly successful World Golf Championships, 2005 American Express – won by Tiger Woods.

在2005WGC美国运通锦标赛成功举办之后,吉姆于2006年加入日本太平洋高尔夫管理有限公司(PGM),任职高尔夫运营部球场管理中心的执行总监。负责PGM下面遍及全日本的140个高尔夫球场的管理维护建设,球场预算及督管。

2009年， PGM的最大股东Lone Star / Hudson Associates决定将外方管理层全部日本本土化， 吉姆和其他外方管理层一起转向其他的高尔夫工作。

After the success of the 2005 WGC American Express Championship, Prusa joined [Pacific Golf Management KK](#) (PGM) in January 2006 until December 2009 as the Director, Golf Course Maintenance Services, Operations Division, for PGM's large portfolio of 140 golf course properties located throughout Japan. With PGM's primary capital investor, Lone Star / Hudson Associates taking action to turn over all management to Japanese nationals, Prusa and all other expatriates transitioned to other projects.

2010年1月， 吉姆开始担任位于南韩仁川的SKY72 高尔夫度假村的高尔夫球场和实验室的总监。在全南韩高尔夫公共设施排名中SKY72 高尔夫度假村列于前位其下拥有的5个高尔夫球场的运营在整个亚洲广负盛名。

In January of 2010 he took over as the Director, Golf Courses and Laboratory for [SKY72 Golf Resort](#) in Incheon, Korea. SKY72 is highly ranked as the best public facility in Korea and its five (5) golf course operation is widely recognized throughout Asia.

吉姆是加州理工大学Cal Pol波莫那校区园艺系1984年的年度杰出校友；是商业校友协会斯坦福大学研究生院的终身会员，是全美高尔夫协会(USGA)草坪研究委员会的前会员，是活跃的USGA果岭部门委员会的现任会员；是14届全美公开赛和其他一系列USGA锦标赛的规则官员。

Prusa was selected as his department's Outstanding Alumnus of the Year at Cal Poly in 1984; is a life member of the Stanford University Graduate School of Business Alumni Association; is a past member of the United States Golf Association (USGA) Turfgrass Research Committee; currently serves as an active member of the USGA Green Section Committee; has served as a USGA Rules Official for 14 US Open Championships and a variety of other USGA championships.

吉姆是全美高尔夫作家协会（GWAA）的前常规会员；担任包括国际海洋环境组织未来海洋社团在内数个非营利组织的董事长，财政官，秘书等重要职位；是Alpha Gamma Sigma and Gamma Sigma Delta 全国学术荣誉社团的获得者，拥有加利福尼亚学院的教师资格

He was previously a regular member of the Golf Writers Association of America (GWAA). He has served as an officer (President, Treasurer, Secretary) of numerous non-profit organizations including the international oceans environmental group *Ocean Futures Society* now headed by Jean-Michel Cousteau; is an inductee of Alpha Gamma Sigma and Gamma Sigma Delta national academic honor societies; and holds a teaching credential for California Colleges.

吉姆是注册在加利福尼亚的农业生产顾问APCA和认证病虫害防治施药师QAL，

是拥有加州食品餐饮管理要求认证的食品安全经理；他先后主持了规模达200TM的大型贸易展会，以及跨越从旧金山到华盛顿特区的与会者达到8万人的各种城际行业会议赛事。

Prusa is licensed in the State of California as an Agricultural Production Adviser (APCA) and as a Qualified Applicator (QAL) -- and he also meets State of California requirements for food and beverage management as a *Certified Food Safety Manager*. Prusa has managed *Tradeshow 200TM* sized, city-wide conventions and events ranging up to 80,000 attendees in numerous destination cities from San Francisco to Washington, D.C.

吉姆是历届各种商业贸易会议的主要发言人，是“全美高尔夫运营工作室”的讲师，为GCSAA研讨会教授“谈判的艺术”。1986年因为其在GCSAA专业的教育计划管理，他获得了全美执行官协会社团(ASAE)颁发的的全国优秀奖。

He has been a keynote speaker and instructor at various business trade conventions; a *PGA of America* 'Golf Operations Workshop' instructor; and has taught the "Art of Negotiating Seminar" for the GCSAA. He has spoken for conferences from Europe to Asia. He received a national merit award from the American Society of Association Executives (ASAE) in 1986 for professional management educational programming while at GCSAA.

作为个人联络官，吉姆曾经采访会见了包括Gerald Ford总统，Arnold Palmer, Bob Hope, Jean-Michel Cousteau, Lloyd Bridges, Tom Watson, Patty Berg, Dinah Shore在内的一系列名人。是圣安德鲁社团，日本关西社团，神户俱乐部，华盛顿葡萄酒社团等一系列社团的会员。这就是吉姆-----一位喝着葡萄酒的骑士，一个高尔夫运动员，一个野地背包客，一个摄影师，一个对水肺式潜水有着极大热情的认证潜水师。

Prusa has served as a personal liaison and interviewed such luminaries as President Gerald Ford, Arnold Palmer, Bob Hope, Jean-Michel Cousteau, Lloyd Bridges, Tom Watson, Patty Berg, Dinah Shore, and other celebrities. He's a member of the Society of St. Andrews, Kansai Japan Chapter, the Kobe Club, and the Washington State Wine Society -- *Knight of the Vine*, a golfer, skier, wilderness backpacker, photographer, and an avid Certified Master Scuba Diver.

教育简介：

斯坦福大学商学院	夏季高级管理培训课程
加州圣克拉拉大学商学院	市场营销及管理MBA
加州理工大学	理科学士学位荣誉毕业

加州橙郡海岸社区学院 文科学士荣誉毕业

Education:

- Graduate School of Business, Stanford University, graduated from summer executive program.
- Graduate School of Business, University of Santa Clara. Studies toward an MBA. Marketing and Organizational Management.
- California Polytechnic University. Received BS. "With Honors."
- Orange Coast College. Received degree in Liberal Arts "With Honors."